

Pablo Mercado Margain

Web & Graphic Designer

778-883-0960 | margain@gmail.com | www.pablomargain.com

303-44 E. 13th Ave., Vancouver, BC

Qualifications

Over 20 years of diverse computer experience in graphic applications and techniques, digital design and web design. Proficient in digital design, HTML and CSS. Strong knowledge in photography, music, sound and video.

Ability to work to tight deadlines, and keep up to date with the latest technology. Great team player, punctual, responsible and reliable. Fluent in English and Spanish.

Technical Proficiencies

Graphics - Adobe Creative Suite, 3D Studio Max

Video - Adobe After Effects, Adobe Premiere

Audio - ACID, Soundforge, Cubase, Jammer Professional, Cakewalk Sonar

Coding & WEB - Dreamweaver, HTML and CSS, Wordpress, Adobe Flash, Actionscript 2, XSLT

Other - Sharepoint, CRM, Mac & Windows Platforms, MS Office, FTP

Experience

Graphic Designer / Developer | 2014 - 2016 | SmartData Software | Vancouver, BC

- Designed graphics for internal use and branding
- Created custom search result templates in Sharepoint
- Styled web pages in CRM and Sharepoint with CSS, HTML and Javascript

Animator / Production Designer | 2012 – 2013 | National Film Board Canada | Vancouver, BC

- Animated and prepared digital graphics utilizing Flash and Photoshop for the mobile and web app “War of 1812” and the Webby award winning app “The Last Hunt”
- Created motion graphics with After Effects on the video documentary “Kids in Jail”

Teacher Assistant | 2011 – Present | Langara College | Vancouver, BC

- Assist Photoshop instructor with student questions during class and in class assignments

Teacher Assistant | 2008 – Present | University of British Columbia | Vancouver, BC

- Help in different coding and design software courses with in-class student questions and assignments

Professor of Visualization and Multimedia | 2007 | Monterrey Technology University | Zapopan, Jalisco, Mexico

- Taught Architecture and Industrial Design students how to use 3D and multimedia software

Multimedia, 3D, Web/Graphic Design & Producer | 2003 – 2007 | Maya Multimedia | Guadalajara, Jalisco, Mexico

- Managed projects for both Canadian and Mexican clients from initial concept through to completion
- Coordinated artists, designers and programmers
- Created 3D renderings and animations for architecture and video
- Designed and coded flash websites and games

Digital Media Designer | 1999 – 2001 | Doxa Multimedia | Guadalajara, Jalisco, Mexico

- Successfully delivered 3D animations, graphics, audio and video content to project manager on schedule, providing a fluent work-flow from start to project completion
- Efficiently designed interfaces and created music

Professor of Audio / Digital Media Instructor | 2000 | ITESO University | Tlaquepaque, Jalisco, Mexico

- Taught 3D and video/audio editing software course to students in the Multimedia Certificate
- Taught audio theory and software to the Communications degree students

Digital Media Designer | 1997 – 1999 | ITESO University | Tlaquepaque, Jalisco, Mexico

- Worked on several educational and cultural interactive CD's
- Created 3D animations and graphics
- Edited audio and video
- Collaborated with the creative team bringing fresh and innovative digital artwork

Animator and Video Editor | 1996 – 1997 | Comunicacion Vista | Zapopan, Jalisco, Mexico

- Created opening animations for corporate and entertainment videos
- Edited video and audio

Education

Communication and Ideation Design | 2009 – 2011 | Langara College | Vancouver, BC

Electronic Media Design | 2008 | Langara College | Vancouver, BC

Certificate in Multimedia Studies | 2001 – 2002 | University of British Columbia | Vancouver, BC

Digital Design | 1999 | ITESO University | Tlaquepaque, Jalisco, Mexico

Certificate in Network Software | 1999 | UNIVA University | Guadalajara, Jalisco, Mexico

Bachelor in Computer Systems Engineering | 1986 – 1990 | ITESO University | Guadalajara, Jalisco, Mexico